

The Cookie Crumbles

by  
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FADE IN:

INT. DEPT TRADE BOARDROOM. DAY.

It's a high powered biscuit based meeting. Power point presentations vie for space with laptops and biscuity samples in the imposing boardroom.

JAMES CHAIRMAN

Okay order, order. Welcome, welcome to the Department of Trade. Public money has bought you coffee and tea, so help yourselves, and please "Have a biscuit!" Although some are samples for demonstration purposes, so no one finish off an entire packet. I've even brought in a table that looks like a biscuit, so you feel at home.

MARY/DONALD/JOHN

(all smiles)

Thank you.

JAMES CHAIRMAN

Now, most of you know each other, but let's go round... John...

JOHN CRISCO

Hello, I'm John Crisco of 'Bixco'. Twenty years in biscuits, winner of nine Oaties and two 'Big Dippers'. Bixco now supplies 94 countries.

There is a polite ripple of tepid applause.

JAMES CHAIRMAN

Thanks John, Mary...

MARY CHOMP

Hello. Mary Chomp, first and only female CEO of Baked and Brown. We've only won four Oaties I'm afraid, but we have ten 'Wheaties' and last year we were voted 'Biggest and Best Beverage Buddy' in a poll of over 120 million biscuit users across the EU...

There is a mildly enthusiastic smattering of applause.

JAMES CHAIRMAN

Tommy...

TOMMY TRUNK

Hello I'm Tommy Trunk. I'm an adult entertainer.

Some raised eyebrows.

JAMES CHAIRMAN

And... don't be modest...

TOMMY TRUNK

...and a winner of the Lancet's "EJAC"  
volume award. 51 millilitres a pop ...  
that's a mighty tablespoon o' loving.

There is a general spluttering of biscuits, tea and  
coffee.

TOMMY TRUNK (CONT'D)

They call me the "milkman". Yoghurt!? Or  
Mr Pop Till Ya Drop. I just attract  
nicknames. I hope you're all on the pill  
cos I'm here to "spread the love".

JAMES CHAIRMAN

Don...

DONALD TOOHEY

Er... I'm, er... Donald Toohay, Chairman  
of Donald's Dunking... I'm sorry I can  
not believe what I'm hearing... Tommy is  
what?

JAMES CHAIRMAN

Frankly I think the whole industry's got  
a little stale. Let's shake it up, bring  
in a fresh perspective.

MARY sits with her mouth agog, crumbs and spittle  
visible.

JOHN CRISCO

What the bloody hell is occurring?

JAMES stands and activates some power point displays on  
screens behind him.

JAMES CHAIRMAN

2010: 'The Vision'. A biscuit bonanza is  
anticipated with an overall, yes, a very  
exciting overall, market increase of 7 -  
9% across the board. Across the board!  
And then there's the export potential...

DONALD TOOHEY

Sorry, James, I don't think it's  
appropriate for this "porn person" to be  
here.

JAMES CHAIRMAN

Because...?

3.

MARY CHOMP

Because he's a self-confessed sexual monster...

JAMES CHAIRMAN

I feel "monster's" a bit strong...

TOMMY TRUNK

Hey! I'm an-adult-entertainer. Check out my dvd. It's called 'Avalaaaaaaaaaanche'. 12'A's. Triple X.

JOHN CRISCO

He's a great big wanker.

TOMMY TRUNK

I enjoy the shuffle, who doesn't, know what I mean, mate?

MARY CHOMP

He's absolutely vile.

JAMES CHAIRMAN

He loves biscuits.

DONALD TOOHEY

(Totally losing it)

Well we all love biscuits it doesn't mean we emit... for filthy cash!!!

Pause.

TOMMY TRUNK

I'm just here to spread the love.

Pause.

JAMES CHAIRMAN

Exactly. Now all industry indicators tell us that the prime mover in this market expansion will be none other than our old friend the custard cream...

JAMES gestures towards the screen. TOMMY takes it as his cue.

TOMMY TRUNK

What? Now?

TOMMY reaches for a custard cream and starts unbuttoning his trousers.

JOHN CRISCO

Oh here it comes. Oh crumbs... No! No!! No!!!

JAMES CHAIRMAN

No, no Tommy. I want your input, not your output!

DONALD TOOHEY

I manufacture high quality foodstuffs, I do not fraternise with onanists.

TOMMY TRUNK

Right. Now you're making me feel uncomfortable, and that takes some doing, but I was invited here by him.

Points at JAMES CHAIRMAN.

JOHN stands up and starts putting his laptop into it's biscuit themed protective sleeve.

JOHN CRISCO

What a total bloody fiasco...

DONALD and MARY stand and starting packing up their things and taking a last sip of their beverages and a last nibble of their biscuits.

JAMES CHAIRMAN

(fast)

Okay. Okay. I accept I may have misjudged the mood. Please Mary, John, Donald sit, please sit down. Please... sit... (beat) Well, you know, sometimes leftfield, "out there" thinking can bring big rewards. Look, along with the trusty custard cream... the expansion will be driven by the simple, classic digestive...

JAMES points to pictures of the custard cream and the digestive.

JAMES CHAIRMAN (CONT'D)

... the Elton John and Cliff Richard of the biscuit world...

MARY, DONALD and JOHN are taking an interest.

JAMES CHAIRMAN (CONT'D)

... and what is this brave new opportunity? Well an old market revisited...

The laptops are back out. Notes are being scribbled. JAMES pumps himself up like this is the biggest revelation on earth.

JAMES CHAIRMAN (CONT'D)

Our extensive research shows that due to the available slurry of 24 hour streaming hard core porn ... ladies and gentlemen the "soggy biscuit" is back in fashion with a fist flying vengeance...

Everyone looks at each other in total shock.

JOHN CRISCO

"Soggy biscuit"?

DONALD TOOHEY

I think I had a friend who told me about that... the circle jerk? Men clustered around a biscuit?

JOHN CRISCO

That urban myth. Is that what this is all about?

JAMES CHAIRMAN

It's not an urban myth. It happens.

JOHN CRISCO

No it doesn't.

JAMES CHAIRMAN

Yes it does.

JOHN CRISCO

Doesn't.

TOMMY holds up his dvd 'Avalaaaaaaaaanche'.

TOMMY TRUNK

Yeah it does. Chapter 8.

JAMES CHAIRMAN

Thank you. Does... We've got all the correct data.

JOHN CRISCO

No you haven't.

JAMES CHAIRMAN

I'm telling you I've got Government research.

DONALD TOOHEY

Oh it's all gone a bit WMD.

MARY CHOMP

As a responsible food supplier I'm asking myself "Is this a healthy eating option?" I think not. But the businesswoman in me is intrigued...

(MORE)

6.

MARY CHOMP (CONT'D)

How many biscuit units are consumed in any one of these "sessions"?

JAMES consults his dossier.

JAMES CHAIRMAN

It's entirely dependent on "friskiness".  
Er, Tommy?

TOMMY TRUNK

I could do a dozen. Check it out at:  
www.tommytrunk.cum. That's "cum".

CRISCO just stares at TOMMY, then...

JOHN CRISCO

...And sorry to nit pick, James, but a "digestive"? I'd have thought a Wagon Wheel with its superior circumference.

DONALD TOOHEY

Or a sponge finger for it's absorbent properties.

MARY CHOMP

To be honest James 7-9% doesn't cut it. I'm not prepared to budge off my moral highground for anything less than 25%.

They make to leave.

MARY CHOMP (CONT'D)

So if you've nothing else to bring to the table...

Heading for the exit.

JAMES CHAIRMAN

Okay, maybe the demo will help...

TOMMY TRUNK

Right!

TOMMY produces some wrapped items.

TOMMY TRUNK (CONT'D)

Get these sou'westers on... I'll just get limber... then I'll "spread the love"

MARY CHOMP

"Love" it's not "love"! It's just your excess spermatozoa you rancid little stroker.

JOHN, DONALD and MARY make for the exit.

7.

TOMMY TRUNK

They're still in range. You're still in range.

JAMES CHAIRMAN

Even if you won't do it for me, do it for the balance of trade...

JAMES sighs. A louder, more profound sigh from TOMMY.  
JAMES looks down...

JAMES CHAIRMAN (CONT'D)

Ahhh. That is a lot of love...

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